





### ThursdayTraining



The DMADD team carries out monthly workshops named 'ThursdayTraining'. These short trainings aim to facilitate knowledge sharing among its members. The sessions are planned to be conducted on the last Thursday of every month.

The primary objective of these workshops is to enhance mutual understanding and upskilling among team members, ultimately contributing to the achievement of the project's overarching goals. The D'MADD team will share insights related to their work as well as have the chance to impart valuable experiences and life lessons that could benefit the entire team.

This initiative not only promotes professional growth but also strengthens the bonds within the DMADD team, setting a positive tone for collaborations and teamwork.



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#### Rated Criteria to Evaluate Bids and Proposals

30 October 2025



This presentation, delivered by Shama Ahmed Raheed, Procurement Specialist, on October 30, 2025, provides an overview of using rated criteria to evaluate bids and proposals in procurement processes. It highlights the importance of assessing non-price attributes—such as quality, sustainability, and innovation—to achieve the best value for money. The session explains why rated criteria are increasingly required in international procurements, outlines the methodology for scoring and weighting bids, and demonstrates how this approach leads to better contract outcomes and encourages competition based on quality rather than just price.

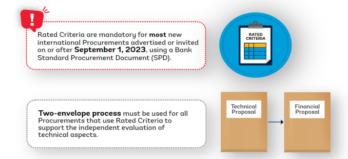
Rated Criteria to Excellent Evaluate Bids and Proposals

**Thursday Training** 



#### Introduction to Rated Criteria

- •Rated Criteria evaluate non-price attributes (e.g., quality, sustainability, innovation).
- •Aim: achieve Value for Money (VfM) best balance between cost and quality.
- •Rated Criteria is required for most International Procurements from **September 1st**, 2023
- •From 2025, mandatory for all international procurements using World Bank SPDs.
- •Rated Criteria are not mandatory for:
- •Pharmaceuticals
- Vaccines
- Commodities
- •Cases Where direct selection will be used



### Why Rated Criteria?

- •Encourages competition based on quality, not only lowest price.
- → It motivates bidders to compete by offering better quality, performance, or service, not just by lowering prices.
- •Promotes innovation and sustainability.
- → Suppliers are encouraged to propose new, creative, and environmentally friendly solutions that add long-term value
- •Reduces risk of low-quality delivery and bid rigging.
- → By focusing on multiple factors (not only price), it prevents poor-quality goods or services and helps reduce unfair or collusive bidding practices.
- ·Leads to better contract outcomes
- → Overall, this approach results in more reliable suppliers, higher satisfaction, and better value for money for the client or project.





# Qualification vs. Rated Criteria

Qualification Criteria	Rated Criteria
Pass/Fail	Scored and Weighted
Assesses bidder capability	Assesses offer quality
Example: Experience, licenses	Example: technical approach, quality, sustainability

Note: Rated Criteria are qualitative Evaluation Criteria that help measure technical differentiation of Bids and Proposals and thereby determine the one that offers the best

# How Weighting Works

Procurement Risk/Value	Technical Weight (%)
High Risk / High Value	50–80%
High Risk / Low Value	60–100%
Moderate / High Value	10–40%
Moderate / Low Value	20–30%

Note: That the same Evaluation Criteria – including Qualification and Rated Criteria – and the methodology for applying them as defined in the evaluation approach, must be later published in the Procurement Documents. This will allow the potential Bidders and Proposers to understand the criteria by which their Bid or Proposal will be evaluated, and what criteria are the least to most important to the Borrower.



## Scoring Methodology

- Each criterion is scored using four performance levels:
- Excellent (90-100%) exceeds requirements
- Satisfactory (70–89%) meets all requirements
- Marginal (50-69%) partial compliance
- Unsatisfactory (0%) non-compliant
- Minimum technical score = 70 points.

### **Applying Rated Criteria: Example**

- •Zara owns a local bakery on the outskirts of a main city.
- •She wants to start customer deliveries within 10 km of the city.
- •She plans to buy a **vehicle** for her business that's efficient and environmentally friendly.







### **Shortlisted Vehicles**

Vehicle	Туре	Passengers	Interior	Special Features
А	Plug-in Hybrid	6	Fabric	Foldable seats
В	Plug-in Hybrid 4WD	4	Leather	Good traction
С	Fully Electric 4WD	6	Vinyl	Easy cleaning, foldable seats

# Zara's Evaluation Approach

•Zara uses **Rated Criteria** to compare the vehicles.

Weightings:

•Technical Aspects: **60**% •Financial Aspects: **40**%

•Objective: Find the best value for money, not just the lowest price.



# **Technical Score Aspects**

#	RATED CRITERIA	WEIGHT	Score	Description
	Readily Usable as Delivery Vehicle for Bakery and as Taxi (or Ride Share) Service	50%	0	Doesn't meet Zara's requirements
	Minimizes Green House Gas (GHG) Emissions		1	Partially meets Zara's requirements
	Easy and Quick to Clean		2	Fully meets Zara's requirements
	Comfortable to Drive on Unsealed Roads		3	Exceeds Zara's requirements (i.e. offers additional benefits)

# Weighted Technical Scores

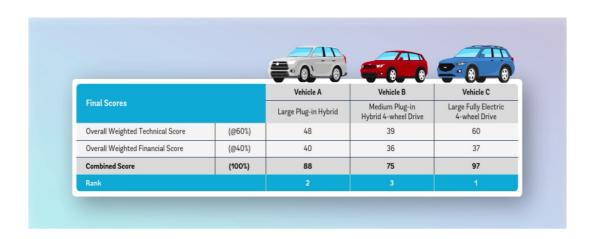




### Financial cost score



### **Combine Scores**





#### Zara's Final Decision

- Vehicle C achieved the highest combined technical and financial score.
- Though not the **cheapest option**, it offers the **best overall value**.
- 🚜 Can serve dual purposes delivery and taxi use (5 foldable seats, 6 passengers).
- \* Fully electric lowest greenhouse gas emissions among all options.
- Winyl interior easy to clean between bakery runs and taxi service.
- **4-wheel drive** performs well on both city roads and unsealed routes.
- **© Conclusion:** Vehicle C delivers the best functionality, sustainability, and long-term cost efficiency.

# Challenges & Mitigation

Challenge	Mitigation
Supplier complaints	Clear, transparent criteria
Subjectivity	Defined scoring scales & documentation
Weak evaluation capacity	Training & multi-disciplinary evaluation team
Integrity risks	Separation of technical & financial evaluation; Probity Advisor









